

Cookie Policy

A cookie is a small file containing an identifier sent by a website. It is stored on your browser so that the website can refer to your previous activity.

You can allow, block or delete the cookies installed on your device by changing your browser settings. This document contains information about the technologies that allow this website to achieve the purpose described below.

These technologies allow the owner of this website to collect and save information (for example through the use of cookies) or to use resources (for example by running a script) on the user's device when the latter interacts with this website.

This website uses tracking tools managed directly by the owner and tracking tools that enable services provided by third parties. Unless otherwise specified in this document, these third parties have access to respective tracking tools.

Duration and expiration of cookies and other tracking tools depend on what is set by the owner or by each supplier. Some of them expire at the end of the user's browsing session.

Activities strictly necessary to ensure the functioning of this website that include the use of tracking tools

- **hosting and backend infrastructure**

This type of service has the function of hosting data and files that allow this website to function, that allow its distribution and that make available a ready-to-use infrastructure to provide specific features of this website.

Other activities of this website that include the use of tracking tools

Interaction with social networks and external platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of this website. The interactions and information acquired from this website are, in any case, subject to the user's privacy settings relating to each social network.

This type of service may still collect traffic data for the pages where the service is installed, even when users do not use it. It is recommended to log out of the respective services to make sure that the data processed on this website is not connected back to the user's profile.

Statistics

This website uses tracking tools to measure traffic and analyze user behavior in order to improve the service.

Google Analytics (Google LLC)

Google Analytics is a web analytics service provided by Google LLC ("Google"). Google uses the personal data collected for the purpose of tracking and examining the use of this website, compiling reports and sharing them with other services developed by Google. Google may use the personal data to contextualize and personalize the advertisements of its own advertising network.

Personal data processed: cookies and usage data

Place of processing: United States

WordPress.com (Automattic Inc.)

WordPress.com is a platform provided by Automattic Inc. that allows the owner to develop, run and host this website.

Personal data processed: various types of data as specified in the privacy policy of the service.
Place of processing: United States

Targeting and Advertising

This website uses tracking tools to provide customized commercial content based on users' behavior and to manage, disseminate and track advertisements.

Advertising

This type of service allows the user data to be used for commercial communication purposes. These are shown on this website in the form of banners and other forms of advertising, also in relation to the interests of the user. This doesn't mean that all personal data is used for this purpose. Data and condition of use are indicated below. Some of the services listed below may use tracking tools to identify the user or use the behavioral retargeting technique. For more information on this, we suggest you check the privacy policies of the respective services.

Google AdSense (Google LLC)

Google AdSense is an advertising service provided by Google LLC. This service uses the DoubleClick Cookie, which tracks the use of this website and the user's behavior in relation to advertisement product and service offered. The user can decide at any time to disable all DoubleClick Cookies by going to: Ads Setting.

Personal data processed: cookies and usage data
Place of processing: United States

How to manage preferences and give or withdraw consent

There are various ways to manage preferences related to tracking tools and give or withdraw consent. Users can manage preferences related to tracking tools directly through the settings of their devices – for example, they can prevent the use or storage of tracking tools. In addition, whenever the use of tracking tools depends on consent, the user can give or withdraw this consent by setting their preferences in the cookie policy or by updating these preferences via the tracking settings widget, if it is available.

Find the settings related to the tracking tools

Users can find information on how to manage cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

OWNER OF THE DATA PROCESSING

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